

NO WORK, ALL WATCH WEEKEND

AN EXTRA DAY TO SEE EXTRAORDINARY MOVIES

kanopy
stream smarter



Perfect Days (2023)
Directed by Wim Wenders

What better way to spend the Labor Day weekend than with family, friends, and a great film? As you relax and recharge, Kanopy offers thousands of thoughtfully curated films and series spanning genres, cultures, and generations, making it the perfect complement to holiday weekend and community programming alike.

This collection features titles for all ages, moods, and communities!

Explore the collection, title synopses and more: kanopy.com/category/53883

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our Labor Day collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing Labor Day collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

Continued on next page

Programming Ideas

- Set up a “Relax & Recharge Lounge”. Lean into the “rest” part of Labor Day and set up a cozy space with seating, light refreshments, and a curated list of relaxing or feel-good films to stream on Kanopy.
- Promote a daytime screening of a family-friendly film with Public Performance Rights and encourage patrons to gather, relax and spend time together over the long weekend.
- Create an in-library display that highlights the history and significance of Labor Day. Pair the display with related Kanopy films and titles from your collection to encourage patrons to learn, reflect, and find something to enjoy over the long weekend.

Social Media and Newsletter Copy Suggestions

Option 1

Celebrate Labor Day weekend with Kanopy’s fantastic array of popular films, timeless documentaries, and familiar shows. All streaming for free through your library:

kanopy.com/category/53883

Option 2

Kick back this Labor Day weekend with Kanopy’s curated collection of films and shows—featuring everything from crowd favorites to thought-provoking documentaries, available free through your library: kanopy.com/category/53883

Option 3

However you’re spending this Labor Day weekend, Kanopy has something to watch. Discover popular films, engaging documentaries, and familiar favorites, all streaming free through your library. Stream now: kanopy.com/category/53883

Campaign Start and End Dates

Our Labor Day Collection launches **September 1, 2026**, and we encourage our library partners to use the materials provided to spread the word in your community beforehand. If you have any questions about the items contained in this toolkit, feel free to reach out to marketing@kanopy.com.

Sincerely,

The Kanopy Team